

Coming events to lock in:

- NB: 3 February PHILLIP ARCHER (District: head of Marketing)
- Health Commissioner Beth Wilson 3 March
- GSE Team Farewell Dinner (hosted by Chadstone East Malvern) 17 February venue announced shortly

Tonight we also have in attendance: PDG Don Jago Fmr Mayor: Phillip Healey	Jan 13	Jan 20	Jan 27	Feb 3
Speaker	Professor Peter Allen and others	Sally Orr	Lady Officer	Phillip Archer
Topic	Boroondara Cares	Baker Institute	Police Night	Marketing Membership
Chair	Adrian Nelson	TBA We are swapping	Ron Sack	John Strong
Toast to Club	John Strong	Explained further tonight Max Sherlock	Jan Hill	Geoff Oscar
Toast to Australia	Max Sherlock	JoJo Mishima	Sue Aarons	Joe Aarons
Meeting	Breakfast	Board	Breakfast	Breakfast
Cashier	Jan Hill			
LESKE COHEN & SANDOR				
LICENSED ESTATE AGENTS,				
265 HAWTHORN RD CAULFIELD 9528 4355				
<i>APOLOGIES :</i>				
<i>John Leske 9528 4355</i>				
<i>Please latest 12pm Tuesday</i>				

THE GEN

Bulletin

Rotary Club of Glen Eira

13 January 2009 – Week 29

<http://rotarygleneira.org.au>

Meets at: London Tavern, 414 Hawthorn Road, Caulfield



Happy New Year and Welcome back to Rotary

57 days to go

**DG JIM STUDEBAKER INVITES
ALL DISTRICT 9800 ROTARIANS TO LAUNCESTON**

"Carol and I would like to invite you and your partner to join us in Launceston Tasmania from 12th to 14th March 2009 and partake in the 77th District Conference of D9800. Our conference this year promises to inform, inspire and entertain delegates with high calibre keynote speakers, International Rotarians and others across a wide and varied program. We will look at where we are today and what we can do individually and collectively to 'Build a Better Future'.

We consider Launceston the perfect conference city. It is a short trip from our District but opens up all of Tasmania for those wishing to tour parts of this beautiful State, so plan to arrive a few days earlier or leave a few days later and take the opportunity to visit one or more of the iconic Tasmanian attractions. Launceston is a modern city offering a wide range of accommodation and restaurant options, most within easy walking distance to our conference headquarters at The Grand Chancellor Hotel and our plenary sessions venue, the Princess Theatre which comfortably seats over 1,100 delegates in plush velour tiered seating. Our Gala Dinner will be held at the historic Clarendon House homestead where delegates will enjoy the food for which Tasmania is famous on the sprawling homestead grounds. Our conference committee is engaging first class entertainment to make the evening one to remember long after the lights have gone out. Please start planning now and register online to secure your place at your conference and join us on the Apple Isle for a memorable conference experience. "

DG Jim Studebaker...



Boroondara Cares

Club joins with City of Boroondara to help our farmers. Desperate situation calls for prompt action. A tragedy of historic dimensions is unfolding throughout the Victorian and Australian country side. Simply, long drought – lack of water– has led already extended farmers into heavydebt, desperation, depression and, at the extreme, suicide. In the words of Mayor Healey, “City people don’t understand the dimensions of the problems facing our farmers and country businesses who depend on them. Many of us think that we are suffering because we can’t freely water our gardens. Yet our country neighbours are living through the greatest collapse in social capital in living memory.” The challenge posed by Councillor Healey and taken up by our Club is based upon the notion of a partnership between metropolitan cities, their mayors and the Rotary Clubs within their boundaries. These potentially powerful teams would then seek to “adopt” country cities or shires with the aim of providing support and some services for their communities. In the adopted shires, similar coalitions of shire, Rotary Clubs and other interested community groups would provide the linkages between the city and the country. The Boroondara partnership, initially between the Rotary Club of Camberwell and the City, would soon seek to expand to include all Rotary Clubs within the boundaries of the city. The Shire of Moira in the Murray Valley is known to be in great need of support and has been ‘adopted’ for the initial pilot exercise program for the Boroondara team. On Friday 5th. October, an initial steering team comprised of Warwick Heil, Don Jago, Peter Allen and Phillip Healey visited Cobram in the Shire of Moira to meet with the Mayor, Frank Malcolm, Councillors, Rotary Clubs and community representatives to investigate the needs and possibilities of the proposed program. The meeting was timely and the proposals for support were greeted enthusiastically by the Moira people. The challenges facing Moira and other shires are simply overwhelming. The stories told are sobering, emotional and frankly draining. Consider this story as one example of a great number. A traditionally successful dairy farmer, after years of drought is already financially over extended. His annual income is around fifty thousand dollars. He has no feed for his dairy herd. To keep his herd alive ‘until it rains’ he borrows \$250,000 to feed his cows for a single season. If the rain does not come soon, he will be finished as a farmer. Of course the business dimension is but a small part of the country tragedy. There is little money for food, none for entertainment and no time for relaxation. There are health and relationship problems rising alarmingly. Holidays and treats for children are not possible. What can we do? The financial needs of country communities are vast and beyond the abilities and resources of Rotary Clubs and Municipalities. There are however many areas where community resources can achieve much. These begin very simply by showing that we , in the city, begin to understand and demonstrate some consideration and care. A process of consultation with Moira has begun. Already we are “getting some rubber on the road”. The Rotary Club of Camberwell will support and participate in a community gathering in the Moira Shire on Wednesday 31 October. While details remain to be finalized over the next few days, this much is known - The event, will take the form of a community family barbecue. This will be organised by local Rotary Clubs. It will be mounted in the evening at a sports ground. Estimates of attendance range from a few hundreds to more than a thousand persons. The timing of the event on a Wednesday evening was made to suit the needs of the local community. Twenty or more Rotarians from Camberwell and other Boroondara Clubs will travel by bus to participate in the barbecue. Our partners will of course be most welcome to participate. We will leave Melbourne in the middle of the day and return after mid-night on Thursday rather than involve our participants in accommodation costs and the Club in larger bus hire charges. This event, while it is an opportunity for fellowship for our members is specifically a community service event. It is mounted with a larger end in mind. We aim to spend time with community members to demonstrate that we care about their plight, to reinforce contacts between Boroondara and Moira and to learn about what we can do to lighten the load being suffered by families. Already, several ideas have been floated for examination. These include visits to Boroondara by farmers and their families, hosted by Rotarians and other citizens. Rotary camp resources and RYLA might be invited to participate in delivering holidays and experiences for country children. We aim to demonstrate that “Boroondara Cares”, Melbourne Cares and Australia Cares. Our Club has a clear opportunity for service and that is what Rotary is all about. The Rotary Club of Camberwell has responded quickly to a request from the Mayor of Boroondara, Councillor Phillip Healey to join with him to “do something” about the plight of our farmers. Led by Warwick Heil, the first stage of what promises to be a significant hands on project for our Club has been approved by the Community Services Committee and is quickly moving into action. Our team “on the ground” in Cobram. Warwick Heil, PDG Don Jago, Phillip Healey and Peter Allen (camera) stretch their legs before their meeting with the Moira team.

Rotarians are encouraged to use **THE GEN** as a means of sharing information about Rotary coming events and news. Your item can be emailed to heubergd@anz.com Preferred deadline Friday 5pm..

HISTORY OF ROTARY

The world's first service club, the Rotary Club of Chicago, was formed on 23 February 1905 by Paul P. Harris, an attorney who wished to capture in a professional club the same friendly spirit he had felt in the small towns of his youth. The Rotary name derived from the early practice of rotating meetings among members' offices. Rotary's popularity spread, and within a decade, clubs were chartered from San Francisco to New York to Winnipeg, Canada. By 1921, Rotary clubs had been formed on six continents. The organization adopted the Rotary International name a year later. As Rotary grew, its mission expanded beyond serving club members' professional and social interests. Rotarians began pooling their resources and contributing their talents to help serve communities in need. The organization's dedication to this ideal is best expressed in its motto: Service Above Self. By 1925, Rotary had grown to 200 clubs with more than 20,000 members. The organization's distinguished reputation attracted presidents, prime ministers, and a host of other luminaries to its ranks — among them author Thomas Mann, diplomat Carlos P. Romulo, humanitarian Albert Schweitzer, and composer Jean Sibelius.

The Four-Way Test

In 1932, Rotarian Herbert J. Taylor created The Four-Way Test, a code of ethics adopted by Rotary 11 years later. The test, which has been translated into more than 100 languages, asks the following questions:

Of the things we think, say or do

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?



The first four Rotarians: (*from left*) Gustavus Loehr, Silvester Schiele, Hiram Shorey, and Paul P. Harris *Courtesy of Rotary Images*