

## Coming events to lock in — THE EVENT OF the YEAR

- TUESDAY MORNING 23 March 7.15am till 8.45am
- OUR BUSINESS PERSON'S BREAKFAST
- All hands required also ticket numbers to Jan and Max.

March is: <i>Literacy Month</i>	Mar 16	Mar 23 7.15am—8.45am	Mar 30	April 6
<b>Speaker</b>	Ben Hirsh	David Smorgon	NO MEETING	tba
<b>Topic</b>	The Australian Honours' System and its Predecessor	Business Breakfast	passover	
<b>Chair</b>	Geoff Oscar	PDG Greg Ross	Return following week	
<b>Toast to Club</b>	L Blode	Toast to Rotary International		
<b>Toast to Australia</b>	I Marks	Past President TBA		
<b>Meeting</b>	BOARD Breakfast 5.45pm	7am for 7.15am		
<b>Cashier</b>	A Nelson	Club Members		

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APOLOGIES :

John Leske  
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Please latest  
12pm Tuesday

## THE GEN

Bulletin

### Rotary Club of Glen Eira

16 March 2010 – World Literacy Month

[www.rotarygleneira.com.au](http://www.rotarygleneira.com.au)

Meets at: London Tavern, 414 Hawthorn Road, Caulfield

We Meet at 6.30pm for 6.45pm each Tuesday evening



# Breakfast Week

Tonight  
Ben Hirsh

The Australian  
Honours' System  
and its  
Predecessor



21st Annual Business  
Person's Breakfast  
23rd March 2010  
with David Smorgon



[Click here for more information](#)

It's all about the Breakfast  
WE NEED YOU!  
It's Next Week

The NO apologies all about the breakfast Bulletin edition

Please send all known ticket numbers and names (if possible to Max AND Jan)

**NOTE: We have CREDIT CARD acceptance facilities**

### **Ben Hirsh Our Speaker this week (16 March)**

Our Speaker Ben Hirsh is a local resident in Glenhuntly, running his business Ben Hirst Medal Mounting with his son His other claim to fame is as current President, Victorian Association of Jewish Ex-Servicemen and Women Inc. He has also served as Secretary and President of the Military Historical Society of Australia ( Victorian Branch) and the national body. He is going to tell us how he turned a boyhood hobby of collecting medals and badges into a business and reputation that has had him consulted by TV and film companies.

### **Our Speaker last week (9 March): Denis Roberts**

Denis Roberts is an experienced British engineer, graduating as an aeronautical engineer, but progressing to a Diploma in Nuclear Engineering and using that to serve as Commissioning Engineer of the Hunterston Nuclear Power Station in Scotland, before concluding his career as an Engineering Associate at Esso with responsibilities for formulation, testing and promotion of engine oils. Fortunately Denis Roberts based his address on the Nuclear Debate at the level of “physics for dummies” which was just as well since he started off with  $E = MC^2$  and had us back in the classroom at once. But his concise explanations had us following it all as he pointed out Australia’s failure to even consider utilizing its home grown uranium product. We now understand the difference between fission and fusion, and although understanding the better concept of the latter with its use of hydrogen, accept that development of such a process is still only a pipe dream. At least we were discussing a topic which has had wide airing over recent weeks. Whether as members we will ever see nuclear power generation in Australia is debateable, but one fancies that it is almost certain future generations will.

### **REMEMBER WE HAVE CREDIT CARD FACILITIES FOR OUR BREAKFAST**

#### **CREDIT CARD Breakfast Tickets**

Club Members should be aware that all we need to take credit card payments is 6 simple things: The (1) 16 digit credit card number (2) 4 digit expiry date of card (3) 3 digit security number on back of card (4) name of card holder (45 their address or email address (6) their phone number. Jeff Nirens will process as well and receipts issued accordingly.

Rotarians are encouraged to use **THE GEN** as a means of sharing information about Rotary coming events and news. Your item can be emailed to [heubergd@anz.com](mailto:heubergd@anz.com) **Preferred deadline Friday 5pm..**

### **OUR HONOURED BPB SPEAKER: DAVID SMORGON**

**David Smorgon** is a well-known, respected and successful businessman. He spent 25 years as a senior executive and Director of Smorgon Consolidated Industries which was one of Australia's largest family companies. In 1995, the company announced a staged divestment of all of the business interests and David then established his own investment company, Generation Investments Pty Ltd. Today, David's main business interest is as Executive Chairman of Inmatrix. Inmatrix provides solutions that enable financial institutions to make better credit decisions, develop stronger client relationships and achieve greater profitability. The insights and experiences David gained through working in the Smorgon family business led to his becoming the inaugural Chairman in 1997 of Family Business Australia, a position held for five years.

Since October 1996, David has been President of the Western Bulldogs Football Club, one of 16 clubs in the national Australian Football League. David's commitment and dedication to his Club is widely acknowledged. David has been a Governor of the Sony Foundation, since its inception in June 1999. Sony Foundation assists the youth of Australia and has distributed over \$2 million.

David was awarded the Medal of the Order of Australia in June 2000 for services to the Western Bulldogs Football Club and to the community through health, education and social welfare organisations. In 2008, David accepted the role of Ambassador for Ochre – supporting Indigenous health through art for the Menzies School of Health Research – Australia's leading research organization in indigenous health and tropical diseases. David was recently inducted into the Brighton Grammar School Inaugural Hall of Fame for his contribution to business philanthropy and sport. He has three sons; all married and has six grandchildren. Proceeds from this year's breakfast will go to:

**Beyond Blue, Very Special Kids and other Rotary projects.**

This is **NOT** the Editor. But a close inspection of this picture of the great and world famous conductor Otto Klemperer looks remarkably akin to an expert in all things skin. Perhaps our own world famous lecturer has not quite come clean. Interestingly if this is the same person that would make him the father of another Club real estate man in guise, as Werner Klemperer was his son (who portrayed the one and only Colonel Klink in Hogan's Heroes).

