

Coming events to lock in:

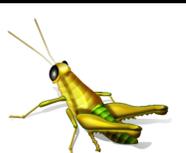
Tuesday 21 JUNE— LADIES NIGHT

Tuesday 5th July—Presidential Change Over night

EMAIL YOUR DETAILS TO LBL0DE@LOGON.COM.AU

June is Rotary Fellowship Month	June 14	June 21 (Ladies Night)	June 28 (Alzheimer's Australia)	July 5
Speaker	Geoff Miles	Marion Lau OAM	Andrew Italia	Presidential Change over
Topic	The Smith Family	"Overcoming Prejudice"	"Strategies for Minding your Mind"	
Chair	Alan Samuel	Evelyn Fabian	John Leske	
Toast to Club		Sheryl Furman		
Toast to Australia		Rena Leske		
Meeting	Board			
Cashier		Enid / Marilyn		

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This is NOT JOHN LESKE

POLOGIES : Please latest 12pm Tuesday

THE GEN

Bulletin

Rotary Club of Glen Eira

June 14 Week 50- FELLOWSHIP MONTH

www.rotarygleneira.com.au

Meets at: London Tavern, 414 Hawthorn Road, Caulfield

We Meet at 6.30pm for 6.45pm each Tuesday evening



This weeks speaker— Geoff Miles—The Smith Family

We are very pleased to have Mr Geoff Miles, speaker for The Smith Family.

Geoff has represented Hawthorn in district cricket and played 12 games for Victorian in Sherffield Shield as a wicket keeper / batsman.

However the real stats are that Geoff played 9 first class matches for 13 innings, 2 Not outs, an average of 26.18 with a high score of 75. (source <http://www.espnricinfo.com/australia/content/player/6703.html>)

From 1996 to 2003 Geoff was CEO of the Victorian Soccer Federation and from 2006 to 2010 was CEO of Melbourne Victory.

As CEO of the Victorian Soccer Federation, Geoff led the organization through a period of significant growth and major achievement, which included the establishment of an independent commission to govern the sport in Victoria, revenue growth of 70%, sponsorship growth of more than 900%, participation growth of more than 70%, and the securing of \$5 million funding to establish a State Soccer Centre.

Geoff is currently the Chief Executive Officer of the Melbourne Renegades.20/20 Cricket Club as a new entrant in the Big Bash.

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Let's lead the way and bin our Gen when finished.



However tonight Geoff will be speaking about The Smith Family.

The Smith Family is a national, independent children's charity helping disadvantaged Australians to get the most out of their education, so they can create better futures for themselves.

No one would deny that children are Australia's most vulnerable and precious resource, yet right now one in seven are living in disadvantage* and are unable to access the same educational, health or life opportunities that many of us enjoy and often take for granted. When children are left out, they get left behind and without support, the disadvantage they experience today is likely to continue into adulthood - and on to the next generation.

The Smith Family believes that education is the key to changing lives. As research has shown, supporting a child's education is one of the most effective ways of breaking the cycle of disadvantage and ensuring they can access the same learning opportunities as their peers.

The Great Utility of Soap Operas

Soap operas on TV are somewhat sneered at, but if one sees the work of the Population Media Center, the melodramas appear in a different light. PMC, a nongovernmental organisation based in Vermont, USA develops soap operas for developing countries with the relevant cultural background, which aim at a change of awareness and attitude in education, health and social integration. The non-profit NGO has developed a radio soap opera based on entertainment to accompany the Rotary organised "fistula" Project

In the centre of the seventy-part play "Gugar Goge" (Tell it to me straight) is the 12-year-old Kande, who is married by her father and expects a baby but loses it and develops a vaginal fistula. Consequently, she is repudiated from the family, but is admitted to a hospital and can participate in an educational program after a successful operation. At the end she returns

Rotarians are encouraged to use **THE GEN** as a means of sharing information about Rotary coming events and news. Your item can be emailed to lblode@logon.com.au **Preferred deadline Friday 5pm.**



The Rotary Club of Glen Eira
Cordially invites you, partners & friends to

Our Club's Change Over Night

Celebrating 2010 - 11 President Jan Hill

Welcome 2011 - 12 President Garry Fabian

It will be a night of fun and entertainment.

Musical Interlude presented by Students from Glen Eira Secondary College

Date: Tuesday 5th July 2011
Venue: London Tavern
414 Hawthorn Road, Caulfield
Time: 6.15 for 6.45 pm

\$35 per person. Pay for drinks at the bar.
Dress Lounge Suit, Evening Dress

R.S.V.P. 29th June - for catering & seating arrangements to Garry Fabian gfabian@inet.net.au
or 9532 8509 or Jan Hill jahn@people.net.au or 9427 1920

Payment option - Cash, Cheque or credit card - refer to attachment



as a confident young woman to her family after her father realised his wrongdoing.

"Emotions fortify the memory, that is the whole truth", outlines PMC founder William Ryerson. It is the principle of impact: the listeners witness good and dubious characters, learn about their motivations and can follow comprehensible decisions of their new role model.

"The condition of the success of this soap opera is the local embedding of the characters and their problems. The drama must be written in the language of the listeners, in North Nigeria it is the Hausa."

The scientific background for this form of "Edutainment" was implemented by the Mexican TV producer Miguel Sabido in a Telenovela. In 1974 he wrote a piece about the sad every day life of an illiterate. The success was sweeping. The registration office established by the government was literally overrun. Between 1977 and 1986 Sabido produced several Telenovelas on the advantages of family planning that lead to a decrease population growth by 34 percent. Mexico became a model state for modern population politics and won the Population Award of the United Nations in 1986.