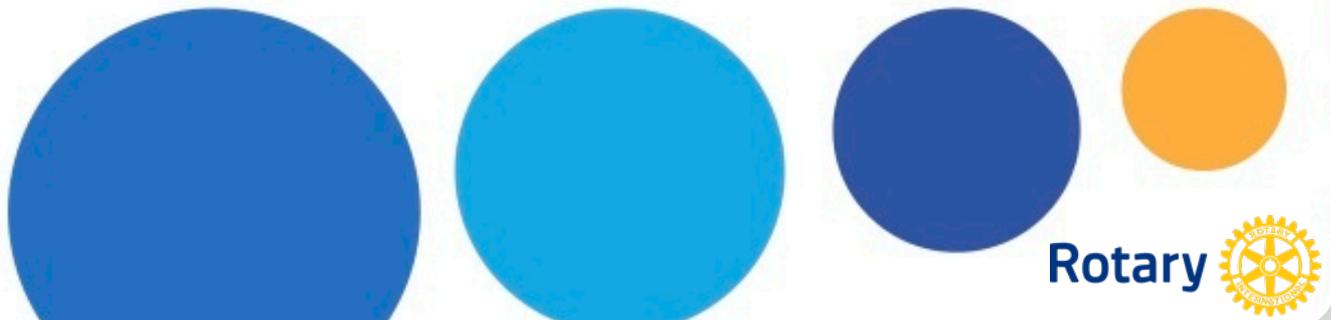


3rd September 2013

THE GEN



Scan the QR code to download our club mobile app to your mobile device



WHY WE'RE STRENGTHENING OUR IMAGE

In addition to expanding public understanding of what Rotary does, Rotary International wants to motivate, engage current & prospective members, donors, partners and staff.

We are Rotary and we have a great story to tell!

UPCOMING EVENTS

SEPTEMBER IS YOUTH MONTH

Tuesday 3rd September

Guest speaker John Basarin
Shrine of Remembrance

Saturday 7th September

Fundraising Sausage Sizzle

Tuesday 10th September

Guest speaker
Jonathan Barnett

"9/11 - a decade on"

Tuesday 17th September

Youth of the Year Award

Tuesday 24th September

Day: Working Bee at DIK
Evening: Guest speaker
Dr Jillian Kavanagh

OCTOBER IS VOCATIONAL SERVICE MONTH

Tuesday 1st October

Guest speaker Helen Stitt

Saturday 5th October

Fundraising Sausage Sizzle

Tuesday 8th October

Guest speaker Kim Maloney

Tuesday 15th October

Guest speaker Sue Glasser

Thursday 31st October

Business Person's Breakfast
Guest Speaker Chin Tan

Through a multiyear study and evaluation of Rotary's image, new Voice and Visual Guidelines were released last month. The research reveal three insights:

- Rotarians are responsible leaders - both socially and ethically
- Connecting has and always will be the driving force behind Rotary
- It's not just about global impact - we impact communities on a global scale

The research also defined how we live our values:

- We build lifelong relationships
- We honor our commitments
- We connect diverse perspectives
- We apply our leadership and expertise to solve social issues

Based on the above, it was determined that Rotary's voice (or unique tone and style in which we communicate) is

Smart, Compassionate, Persevering and above all, Inspiring.

Rotary's colours, imagery and it's famous Rotary wheel have been refined.

At the same time, Rotary International's website has been updated. First, it includes the latest style and look. But second and more importantly, its functionality has changed so that it is more relevant for current and prospective Rotarians and our friends.



Next Tuesday is our special 9/11 anniversary talk by Prof Jonathan Barnett. Go to our website to book online or call President Alan Samuel.

This will be a great night joined by other Rotary Clubs but make sure you book first!!

DATE	GUEST SPEAKER	CASHIER	TOAST TO AUSTRALIA	TOAST TO OUR CLUB	CHAIRMAN
3rd September	John Basarin "Shrine of Remembrance"	Joan Luscak	Max Sherlock	John Strong	John Leske
10th September	Prof Jonathan Barnett "9/11 - 12 years on"	Jan Hill	Marion Lau	Geoff Asher	Alan Samuel
17th September	Youth of the Year Award Night	Geoff Asher	Geoff Sussmann	Debbie Panakos	Jan Hill

Remember the new tasks of setting up and packing up our regalia: the member Toasting Australia does the set up and the member Toasting the Club packs up.

What's happening around our club at the moment?

Business Breakfast

Our Breakfast is under way again after the postponement in June. Our special guest speaker is still Chin Tan, Chairman of the Victorian Multicultural Commission. Bookings via our website.

September is
New Generations
Month

Donations in Kind

Contact John Strong if you can help at the Donations in Kind store at West Footscray on Tuesday 24th September.

Youth of the Year Award Night

It's only a couple of weeks away (17th September) until our annual Youth of the Year Award Night. This annual award was first presented in 2005 and has now become one of our significant events for the year. Who will be this year's winner?



Rotary Club of Katherine

Last week our club was contacted by the Rotary Club of Katherine in the Northern Territory. They were impressed by our club's mobile phone application and wanted to know how to have one for themselves. Hopefully it will help them promote their good work, such as the \$15,000 disaster response trailer they donated to John Ambulance last year.

Get Well Soon

Our thoughts are with Club Treasurer Keith Faiman and new recruit Jack Dimand as they recover from recent medical procedures. We are all looking forward to seeing you back at the club soon, particularly the Sergeant!



"again, the Doctor says, he's very sorry and that Tonsillectomy and Vasectomy do to sound very similar."

Rotary Project of the Week - Music Inspires the World



"The children taking part in this competition are actually performing a diplomatic mission: they are building yet another bridge of friendship between Russia & other countries in the world," wrote Russia's Foreign Minister Sergey Lavrov in his message of greeting to the 7th *International Rotary Children's Music Competition*, organised by the Rotary Club

of Moscow. Indeed, little musicians aged 8 to 12 came to Moscow from all over the world: Vietnam, Germany, Ireland, China, Korea, the US, Azerbaijan, Belarus, Moldova, Ukraine and Russia. A total of 7 performers made it to the finals held at the Central Music School of the Tchaikovsky State Conservatory.

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